



**Entrepreneurial Resources Group**  
Senior Executives \* Proven Results

**Claude Chose**  
**Specialist in Cost Reduction Analysis**  
**& Implementation**

**Expertise:**

- **Value Analysis (design to costs):**  
Cost optimization from conception of the product  
Establish business plans consistent with marketing objectives and strategies and set cost objectives/parameters to guide development  
Evaluate cost throughout product lifecycle and reengineer/resource for cost optimization
- **Reduce production costs**  
Audit production lines, using "Work Factor"(deconstruct/reengineer production tasks and processes).  
Audit indirect cost structures of sub-contractors using "ABC costing" method.  
Benchmark sub-contracting (or owned) facilities and drive all to cost optimal practices
- **Audit corporate indirect and direct costs for optimization**  
Analyze/implement offshoring options  
"Make or buy" analysis

**Sector knowledge :**

- Electronic products for mass market, professional market and mobile telephony.
- Electronic sub-contracting in low labor cost markets in Europe, Asia, and elsewhere.